



Money Just Might Grow on Trees: Five techniques for finding it

Technique 1: Let New Technology Reduce Your Costs

Construction Creates Conflict. If you haven't peered into an open excavation and marveled at man's construction creativity, you are a member of an unfortunate few. As-builts, construction designs, and the best laid plans are often just starting points for getting the job done. What can make this process better? Utilize new technology such as:

1. Pipe bursting.
2. Microtunneling
3. Subsurface location technologies.
4. Directional drilling.

When using those improved construction techniques in conjunction with in-progress locates, even your as-built records can improve. What's not to like about that? Ask ETM how to avoid unnecessary construction conflicts.

